

Valley View Golf Club, Inc
Meeting of Board of Directors
September 17, 2020

Meeting Minutes

October 15, 2020

President John Goldman called the meeting to order at 7:00

Attendees:

Board:

Dan Muscatello	RJ Windler	Tony Romeo	John Goldman
Steve Gutman	Will Dierking	Todd Frossard	
Tony Romeo	Steve Fugit	Frank Miller	

Absent: Matt Juliot, Bill Corrie, Ryan McLeland (all excused)

Staff:

Kelly Robbeloth Carol Graham

Zach Johnson (absent...excused)

Past Minutes: The minutes from the previous meeting were accepted and approved.

Treasurer's Report: Presented by Will Dierking

- Cash balances are up approximately \$50,000 over the same period from previous year. This is a reflection of loan payments deferred because of the virus. These payments have started again and will reduce this balance.
- Year to date the club has suffered a loss of budgeted revenue totaling \$121,000 (22K dues; 17K green fees; and \$72K clubhouse).
- However, staff have negotiated forbearance payments and made adjustments because of COVID to substantially reduce expenses. The result is that the club's net income is only \$6K short of budget. Note: The year to date effect through August 2020 of the forbearance agreements which have expired is approximately \$47K.

Business Manager Report: Carol Graham presented:

MEMBER TOTALS	Jan	Feb	Mar	April	May	June	July	Aug	Sept	Variance
FAMILY W CART	4	4	4	4	4	5	5	5	5	0
FAMILY, CHILD <18	8	10	10	9	9	8	8	8	8	0

INDIVIDUAL	154	151	148	149	149	147	147	147	148	1
INDIVIDUAL W CART	47	44	42	42	40	41	41	42	42	0
SENIOR	87	93	90	89	87	85	84	83	83	0
SENIOR WITH CART	17	17	17	17	16	16	16	16	16	0
CORPORATE	2	3	3	3	1	1	1	1	1	0
JUNIOR	29	29	20	20	22	21	20	20	22	2
OUT OF TOWN YOUNG	5	5	5	5	5	5	5	6	6	0
PROFESSIONAL	6	4	3	3	5	5	6	6	6	0
YOUNG ADULT	12	10	11	13	12	11	10	10	10	0
LIFETIME	4	4	4	4	4	4	4	4	4	0
LIFETIME FAMILY HONORARY	2	1	1	1	1	2	2	2	2	0
LIFETIME	2	2	2	2	2	2	2	2	2	0
TOTAL	379	377	360	361	357	353	351	352	355	3

Membership is down from 2019 but has remained steady since May. Fortunately, increased guest play continues to result in positive cash flow for greens and cart fees. We have added three new members...all of whom were approved by the Board of Directors.

A discussion was held regarding a rate increase for 2021 membership rates. Despite concern for the general condition of the economy, it was agreed that Valley View would implement the 2% annual increase that was voted upon in 2019 to help sustain the Club's financial position.

Greens Report: Kelly Robbeloth presented.

- Aerifying the greens will take place on October 20th and 21st
- All fairways, except the par 3's, were overseeded to help ensure that they are in the best possible condition for next season.
- We are in the process of getting cost estimates for new tee boxes. We anticipate that the costs will be fairly high and accordingly we will prioritize the order in which we will address construction.

Clubhouse Report:

- We continue to monitor modifications to State and City COVID Guidelines, and make operational and service adjustments as required.
- Despite our reduced revenues this year, we have been able to remain close to our budget targets by controlling staffing costs and inventory management.
- We recently experienced an unusual amount of staff turnover for a variety of reasons. As a result, we have hired several new bartenders and cooks

Pro Shop Report: Zach Johnson absent...no report was provided.

Maintenance Report: RJ Windler presented

- No new business to discuss

Tournaments: Steve Gutman presented:

- 72 golfers have signed up for the Closing Day tournament
- Our 27-hole tournament will be coming up early in November. It was suggested that the pro shop staff put a reminder card in each cart during Closing Day to advertise.

Old Business:

- A contract was drawn up for Kyle Crater's training for his PGA Professional Certification Program. Kyle's participation was unanimously approved by the Board.
- The Board reviewed and discussed the proposal from Dr Thomas Briscoe. Dan Muscatello will prepare a draft contract reflecting the Board's input and the concept will be discussed with Mayor Gahan before moving forward.

New Business

- The Board discussed formalizing a dress code for golfers. There have been some comments made about lack of professionalism in the attire worn on our course. Dan Muscatello will draft something for the board for review and discussion at the November meeting.
- Nominations for the Board of Directors will take place at the annual meeting immediately following the Closing Day tournament. There will be four positions open. The election committee for 2020 will consist of John Goldman, RJ Windler and Steve Gutman. Ballots will be tabulated on November 19, 2020 and results announced to the Board immediately thereafter, and the general membership the next day.

Meeting was adjourned at 8:40 pm