

Valley View Golf Club, Inc
Meeting of Board of Directors
April 15, 2021

Meeting Minutes

March 18, 2021

President John Goldman called the meeting to order at 7:02

Attendees:

Board:

John Goldman	Dan Muscatello	RJ Windler	Dan Muscatello
Steve Gutman	Will Dierking	Bill Corrie	Chris Gardner
Matt Juliot	Karyln Arnold	Frank Miller	

Absent: Ryan McLeland, Tony Romeo(excused)

Staff:

Kelly Robbeloth
Zach Johnson (via conference)
Carol Graham

Past Minutes: The minutes from the March Board were reviewed and approved.

Treasurer's Report: Presented by Will Dierking

- Our cash is in basically a breakeven position as compared to the same month last year.
- Our revenue vs budgeted numbers are down approximately \$37,000 year to date is largely attributable to:
 - Membership Dues are down \$21K: February was down by \$17,000. It appears that this is largely a result of the timing of payments (although we know we have lost several members). We have budgeted one net new member per month or 2021 and are still targeting that number.
 - The Clubhouse is down \$11,000 which is primarily because COVID has not allowed us to recover lost and make new bookings as quickly as we would like.
- Net Income – Through Feb 2021, we have experienced a budget shortfall of \$15,000 mainly attributable reduced membership dues. Nevertheless, year to date, because our budget process anticipates losses in the winter months, we have remained close to our overall targets primarily due to the efficient control of expenses exercised by all departments effectively.

Business Manager Report: Carol Graham presented

Membership continues to be steady. We have lost a few Senior members, which, as an annual occurrence, is anticipated, but we have added four new members since the last meeting, which offsets the loss. The names of all new potential members were read aloud and were voted on and approved by the Board.

<u>MEMBER TOTALS</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Variance</u>
FAMILY W CART	5	4	4	0
FAMILY, CHILD <18	8	8	8	0
INDIVIDUAL	152	152	151	-1
INDIVIDUAL W CART	42	44	48	4
SENIOR	80	79	78	-1
SENIOR WITH CART	16	14	14	0
CORPORATE	1	1	1	0
JUNIOR	22	22	21	-1
OUT OF TOWN	6	6	6	0
YOUNG PROFESSIONAL	8	8	8	0
YOUNG ADULT	8	8	8	0
LIFETIME	4	4	4	0
LIFETIME FAMILY HONORARY	2	2	2	0
LIFETIME	2	2	2	0
TOTAL	356	354	355	1

Greens Report: Kelly Robbeloth presented.

- Our rye grass is coming in. Because of budget considerations, we were selective in the areas that we seeded last year: Kelly would like to hear some opinions on the course conditions when the Bermuda grass starts to green up.
- On May 10th and May 11th we will be aeryfing greens.
- We hope to be able to prioritize installation of new tee boxes at the next meeting.
- To date there has been no movement on how we will be able to address the creek erosion.

Clubhouse Report: Carol Graham presented:

- Weather for the past month was terrible which kept people away from the clubhouse (with the obvious impact on revenues)
- We will be bringing back Trivia on Tuesdays starting in April.
- As a large positive, people are starting to call to book events in the Fireside Room as well as the Pavilion
- We will be starting music again on the patio in mid-May.

Pro Shop Report: Zach Johnson presented virtually.

- Weather was the main factor as to why numbers are down in pro shop
- We have picked up several new scrambles for this season and hope to increase play as the weather improves and the pandemic comes under control.
- We have contacted several different outlets looking for a replacement for Kyle Crater and hope to have the situation resolved shortly.
- To encourage and accommodate new players, a motion was made and approved to discount junior memberships for our middle school players.
- Cart cleanliness continues to be a problem. We will be having gloves brought in for the cart people to help ensure their safety as we address player safety measures.

	Member Rounds	Carts	Guest Rounds	Carts	Total Rounds	Carts
Previous Month	1261		1168		2429	2141
Year to Date	1910		1388		3341	2784
Prev Year	2181		931		3112	2505

Maintenance Report: RJ Windler presented:

- Kelly will be working on the grounds to the front and side of the Clubhouse to aid drainage and make the facility more attractive as an event venue.
- We are once again having issues with the flooring in the bar and will be looking for a solution that will be permanent.

Tournaments: Steve Gutman presented:

- Once again, the Icicle Open was a successful event indicating how eager members and guests are to have things return to normal.
- The 2021 Tournament schedule was distributed to Board Members for review with no major comments.
- Opening Day is now set for Saturday April 17th with the Calcutta happening on April 16th.
- We plan to look into potentially having the Harvest Homecoming Scramble if the Festival is a go for 2021
- Our Wednesday Night Scramble starts the second Wednesday in April

Old Business:

- The Constitution and By-laws were reviewed to ensure that all changes approved by the Board and Members since the last update were appropriately reflected, and the 2021 editions were approved.

New Business

- The Board approved the inclusion of a modified Death Benefit to the estate of members who pass away with time remaining on their annual membership. The language has been included in the update of the By-Laws.

The Meeting was adjourned at 8:30 pm