

**Meeting of Valley View Board of Directors
February 2025**

MEETING MINUTES: February 20, 2025

David Storey, President, called the meeting to order at 7:02 PM.

ATTENDEES:

Board: Dave Storey, Ben Lampton, Steve Gutman, David Timmons, Jerry Koetter (phone), Phil Koetter, Matt Juliot, Jim Copenhaver, Chris Gardner

Absent Excused: Will Dierking, Steve Fugit, Eric Jacobi, Greg Dueser

Scribe: David Timmons

Meeting minutes:

- Approved January meeting minutes with spelling edits

NEW MEMBERS - Approved unanimously

Aaron Schaeffer Single
Tom Watson-Young Professional
Andrew Jacobi- Junior
Tyler Harris- Young Adult
Ben Clark-Single
Matt Rayner-Single
Ben Ross-Single

Summary of Memberships

	<u>total sold</u>	<u>total members</u>
Out of Town	5	5
Corporate	5	5
Young Professional	36	36
Family	23	57
Young Adult	23	23
Single	169	169
Senior	69	69
Lifetime Family	3	6
Lifetime Single	4	4
Honorary Lifetime	1	2
Junior	<u>53</u>	<u>53</u>
total	391	429
 Afternoon Program(non members)	 30	 30

GROUP DISCUSSION

Financials:

- Credit line debts have not reduced 2023 vs. 2024
- DMLO Accountants are Valley View accounts, Will Dierking and Carol Cline are contacts
- Equipment payments are not made during for the winter
- Steve/Jim will call Carol to discuss
- Capital reserve/Cash on hand is concerning low
- 19th hole renovations are ongoing, will be billed monthly at a later date (David S.)
- Will is transitioning financial reporting to Greg
- Traditionally VV has maintained capital reserves at a much higher level
- Steve G. made a motion to implement a capital freeze, until capital reserve of \$50K reached - unanimously approved

Proshop Report:

UPCOMING

St. Pattie's Stableford - Saturday, March 15 (Make your own tee time, blind draw for ABCD Teams after field set).

Finalizing Season Schedule.

o Bring Back Wednesday Evening Scramble - Reduce Tees used to entice "A Players" to come back...other ideas

TBA...focus on Member participation. Starting in May after Derby.

o New Couples Plan to emphasize social play. Elimination of shotgun start/ "8some" format and making this a fun Friday afternoon/evening golf round for players carrying over to dinner (optional) & entertainment. Discount for Member Spouses/Partners with 9 and 18 hole options for play. Weekly "play recommendation" with a variety of prize winner determinations.

STAFFING

We have lost a few key Staff Members from last season, but have been replacing them recently with some new people. We will move forward with training as soon as Mother Nature gives us some better training times.

CART MAINTENANCE

With the terrible winter we have had, we have experienced some unexpected issues with our carts due to the lack of temperature control and moisture management available in the barn. Zach & Josh have really stepped up with the help of Kelly, Leonard, and Dave Case in addressing some of these issues putting us in a better place. We will see how this last blast has affected us when it warms up next week. We still have some batteries to replace and will again assess the brakes as we move towards warmer weather.

Transportation League Discussion:

- 75% non-members which currently receive a discount of \$4 per round, this will be eliminated going forward
- TCL players (64) are here despite weather conditions, should generate more revenue with food
- Jay stated TCL current loses \$600 a week vs. member play
- Need to discuss with Jay to firm up details

Wednesday Night Scramble:

- After discussions with Jay and Tom, current plan is to bring back Wednesday Night Scramble
- Format will should be similar

Member Issue:

- Steve G., Matt, and Ben reviewed the video and confirmed 2 separate instances of theft
- David S. wrote the member a letter, and the issue has been resolved privately

Capital Project discussion:

- Summary of board votes was sent to board members
- Capital Reserve build-up will start, with the goal to obtain \$50,000 cash on hand by the end of July. Major course improvement projects are frozen until the capital reserve is built.

MEETING ADJOURNED AT 8:25 PM